

FOR IMMEDIATE RELEASE

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Jordan Valley Water Conservancy

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SLC Public Utilities line is, because we protect the watershed and environment our water is cleaner and tastier so the double cost is justified.

How does Jordan Valley protect the watershed and environment and win awards for the best tasting surface water and well water and do it at half the cost?

SLC lost the Inter-mountain American Water Works Association water taste competition to Jordan Valley.

## Jordan Valley Water Conservancy District Sweeps Local Taste Test Challenge

Sun Valley — The Intermountain Section of the American Water Works Association met in Sun Valley this year, where a friendly taste competition took place among water supply agencies attending the conference.

Twelve water samples, submitted by seven agencies, competed for three awards: Best Tasting Groundwater, Best Tasting Surface Water, and Best Tasting Water Overall.

Jordan Valley Water Conservancy District (Jordan Valley Water) was pleased to win in all three categories, taking the surface water award for water treated at its Bluffdale treatment plant, which gets its main source of water from the Provo River. The winning entry for ground water was Jordan Valley Water's Willow Creek well, located in Sandy. This well water also took the award for overall best tasting water.

Jordan Valley Water is now eligible to compete in the National Taste Test Challenge at the AWWA National Conference in Atlanta, Georgia, in June 2008.

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The super protected Big and Little Cottonwood Creek water did not win.

SLC's super protected well water did not win.

But the lesser quality Provo River water with expert treatment skills and efficiency of Jordan Valley produced taste test winning water and at half the cost.